On Saturday June 25, Stephanie Coontz conducted the following workshop. She generously provided additional materials (presented below) to help those who could not attend.

108. Getting Your Point Across! A limited enrollment workshop with Prof. Stephanie Coontz [Workshop]
Saturday | 10:15 am-11:45 am | Beekman Parlour - 2nd floor
Organizers: Melissa Milkie, University of Toronto; Sarah Damaske, Pennsylvania State University
Presider: Stephanie Coontz, Evergreen State College
What is worthy about our research is not always “newsworthy.” This limited enrollment session -- “Getting Your Point Across!” with Professor Stephanie Coontz -- will be a hands-on workshop to support you in finding your “newsworthy” takeaway. A disconnect between what scholars want to convey and what ends up in print is common when researchers are not well-prepared to share their main point with the media. Prof. Coontz has written more than 150 op-eds over the years for the New York Times, Washington Post, Guardian, CNN and others, and helped other academics publish another 100 or more. She was also recently placed among the "most influential 25 female historians" of the past 10 years. For this special session, 15 scholars who send their information to info@wfrn.org will be enrolled and a waitlist will be maintained. Send the following: 1) a brief paragraph about your current research; 2) 1-2 sentences about the main point that you want to get out to the public and legislators, and 3) your outlet goals (Op-eds, pitch piece for an interview, etc.). “Getting your point across” means positive impact for you and the public!

Discussant:
Stephanie Coontz, Evergreen State College

HERE ARE A FEW EXAMPLES OF RECENT PRESS RELEASES AND BRIEFING PAPERS PUT OUT BY THE COUNCIL ON CONTEMPORARY FAMILIES. Check out the differences in what's highlighted and how issues are discussed in these, compared to the academic articles on which they were based. These got wide pickup, and the difference in wording and emphasis help illustrate some of what writing for the public entails.


NEW FROM CCF! Are Couples Happier Sharing Household Chores? It Depends on How You Define “Sharing”
AUSTIN, TX - April 25, 2022. In a new briefing paper released today from the Council on Contemporary Families, "Mine and Yours, or Ours: Are All Egalitarian Relationships Equal?“, family and consumer studies professor Daniel Carlson (University of Utah) summarizes his forthcoming research on how the household division of labor in mixed-sex couples affects marital satisfaction for men and ...
sites.utexas.edu

Briefing paper [https://sites.utexas.edu/contemporaryfamilies/2022/04/25/egalitarian-relationships-brief-report/](https://sites.utexas.edu/contemporaryfamilies/2022/04/25/egalitarian-relationships-brief-report/)
Academic article: [https://www.researchgate.net/publication/360231900_Reconceptualizing_the_Gendered_Division_of_Housework_Number_of_Shared_Tasks_and_Partners%27_Relationship_Quality](https://www.researchgate.net/publication/360231900_Reconceptualizing_the_Gendered_Division_of_Housework_Number_of_Shared_Tasks_and_Partners%27_Relationship_Quality)
Research on motives for reporting to Child Protective Services
Fong CPS press release: https://sites.utexas.edu/contemporaryfamilies/2020/08/11/cps-release/

**New From CCF! What’s the Role of Child Protective Services? New Study Points to Parallels with Policing**
FOR IMMEDIATE RELEASE. CONTACT: Virginia Rutter / Framingham State Sociology. vrutter@gmail.com. What’s the Role of Child Protective Services? New Study Points to Parallels with Policing. Each year, U.S. child protection authorities, tasked with responding to child abuse and neglect, investigate the families of over three million children, disproportionately poor, Black, and Native American ...
sites.utexas.edu

Academic article: https://journals.sagepub.com/doi/abs/10.1177/0003122420938460?journalCode=asra

New Research on How many women are primary providers for their children: https://sites.utexas.edu/contemporaryfamilies/2021/11/02/breadwinning-mothers-brief-report/ (went out without a press release)

**Mothers Are the Primary Earners in Growing Numbers of Families with Children - University Blog Service**
A summary of forthcoming research prepared for the Council on Contemporary Families by Jennifer Glass, R. Kelly Raley (UT, Austin), and Joanna Pepin (Univ. at Buffalo, SUNY). November 2, 2021. About 70% of U.S. moms can expect to be primary financial providers before their children turn 18.
sites.utexas.edu

Academic article: https://journals.sagepub.com/doi/full/10.1177/23780231211055246

How telecommuting affects division of labor at home

**New From CCF! Before and during COVID-19: Telecommuting, Work-Family Conflict, and Gender Equality - University Blog Service**
FOR IMMEDIATE RELEASE. CONTACT: Virginia Rutter / Framingham State Sociology vrutter@gmail.com. Telecommuting Gets Mixed Results for Gender Equity at Home, and Women Are More Depressed Even before the pandemic, telecommuting had mixed results on gender equity.
sites.utexas.edu

Helicopter Parenting and its Impact on Schools
press release: https://sites.utexas.edu/contemporaryfamilies/2020/03/01/when-helicopters-go-to-school/

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<th>When “Helicopters” Go to School: Who Gets Rescued and Who Gets Left Behind?</th>
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<td>When “Helicopters” Go to School: Who Gets Rescued and Who Gets Left Behind? A briefing paper prepared by Jessica McCrory Calarco, Indiana University, for the Council on Contemporary Families.. We’ve all read about - and maybe even known - the “helicopter” parents who sweep into K-12 schools, demanding special treatment for their children, second-guessing teachers’ grades or ...</td>
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Briefing paper: https://sites.utexas.edu/contemporaryfamilies/2020/03/01/when-helicopters-go-to-school/
Academic paper: https://journals.sagepub.com/doi/full/10.1177/0003122420905793

Gender discrimination in hiring
https://sites.utexas.edu/contemporaryfamilies/2019/01/16/hiringdiscriminationadvisory/

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<th>New from CCF: Even Gender Inequality is Unequal</th>
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<td>FOR IMMEDIATE RELEASE. CONTACT: Virginia Rutter / Sociology @ Framingham State University. <a href="mailto:vrutter@gmail.com">vrutter@gmail.com</a>. Sociologist Jill Yavorsky conducted a field audit on gender discrimination in hiring and shares this early exclusive summary and commentary with CCF. Her brief report, Hiring-related Discrimination: Sexist Beliefs and Expectations Hurt both Women’s and Men’s Career Options, shows ...</td>
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Briefing paper: https://sites.utexas.edu/contemporaryfamilies/2019/01/16/hiringdiscrimination/
Academic article: https://academic.oup.com/sf/article-abstract/98/2/461/5288671